

东南大学 2022 年国际暑期学校项目介绍

Introduction of SEU International Summer School Program

项目主题

Theme

数字技术管理与跨国管理领导力培训

Digital Technology Management and Multinational Management Leadership Training

项目概述

Overview

领导力培训与数字技术相关课程讲授是经济管理学院近五年来传统暑期教授科目。依托学院工商管理专业李东教授、吕鸿江教授、许勤副教授等在内，聚焦人力资源方向的教学团队与信息管理与信息系统专业以张玉林教授在内的信息技术管理教学团队，长期与包括加拿大麦克马斯特大学等校在内开设各层级的学生培养集中课程，获得良好的教学效果。2021 年以来，学院经济学专业在学校卓越引智计划支持下，柔性引进芬兰于韦斯屈莱大学教授，芬兰科学院院士，长江学者外籍讲习 Mikko Siponen 教授展开数字经济与企业数字管理方面的教学工作，并取得了一定人才培养效果。

但学院前期各类培养均依托各专业展开，且更多针对研究生层次进行培养。因此，经管学院希望依托 2022 年学校国际暑期学校开设契机，整合优化内部国际课程与讲座资源，更好地覆盖以我校各专业感兴趣学生群体，并将课程面向国际学生开放，已推进学院本科国际化教学建设工作。

Leadership training and digital technology-related courses are traditional summer teaching subjects in the School of Economics and Management for the past five years, relying on the teaching team focusing on human resources, including Professor Dong Li, Professor Hongjiang Lv and Associate Professor Qin Xu of the School of Business Administration, and the teaching team of information technology management, including Professor Yulin Zhang of the School of Information Management and Information Systems, which has long been working with universities such as McMaster University in Canada to offer intensive courses for students at all levels. Since 2021, with the support of the university's excellent intellectual attraction program, the economics department has flexibly introduced Professor Mikko Siponen, a professor of the University of Jyväskylä, an academican of the Finnish Academy of Sciences and a foreign teacher of Changjiang Scholar, to teach digital economy and enterprise digital management, and has achieved certain results. We have achieved a certain effect on the cultivation of talents.

However, in the early stage, all kinds of training were carried out by various majors, and more for postgraduate level. Therefore, the School of Economics and Management hopes to take advantage of the opportunity of the International Summer

School in 2022 to integrate and optimize the internal international courses and lecture resources, to better cover the student groups interested in various majors of the university, and to open the courses to international students, so as to promote the construction of undergraduate international teaching in the school.

日程安排（暂定）

Schedule（Draft）

项目主题介绍

	项目主题	主持教师	课程类型	面向专业	海外联合主讲教授
子项 1	卓越领导力培养 (全英文)	许勤	理论+实践+前沿应用专题 讲座		
子项 2	数字信息管理与安 全系列讲座	Mikko Siponen	理论+实践+前沿应用专题 讲座		
子项 3	公司金融管理	Fei Xie	理论+实践+前沿应用专题 讲座		
子项 4					

Theme Introduction

	Course	Teachers	Course Type	Majors	Co-lecturer overseas
Pro. 1	Excellence in Leadership Development (Full English)	Qin Xu	1.Theoretical courses 2. Case Practice 3.Frontier Lecture		
Pro. 2	Digital Information Management and Security Lecture Series	Mikko Siponen	1.Theoretical courses 2. Case Practice 3.Frontier Lecture		
Pro. 3	Corporate Finance Management	Fei Xie	1.Theoretical courses 2. Case Practice 3.Frontier Lecture		
Pro. 4					

时间：2022.8.8-2022.9.4（周一至周六）

Time: 2022.8.8-2022.9.4（Mon. to Sat.）

地点：南京江宁东南大学九龙湖校区本科生教学楼

Place: School of Economics and Management, Southeast University (Jiulonghu campus), Jiangning, Nanjing

计划招生人数

Number of Participants

校内学生 150 名，国际学生 80 名

150 SEU students; 80 international students

申请要求

Application Requirements

大学本科二、三年级对数字技术管理感兴趣的同学

Sophomores and Juniors who are interested in digital technology management

申请截止时间

Application Deadline

2022.7.10

主办/承办单位

Host & Organizer

东南大学经济管理学院

School of Economics and Management, Southeast University

联系人及联系方式

Contact Information

王云 Yun Wang: seuem2020@163.com; 13093310128